



## ***FUNDRAISING GOALS***

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### ***HERE ARE SOME TIPS TO HELP YOU MEET YOUR FUNDRAISING GOALS***

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First off, think about how you feel most comfortable fundraising. Will you ask friends and family face-to-face? Make phone calls? Write letters? The easiest way to fundraise is to e-mail your friends and family and invite them to go to your personalized webpage to make a donation. Even better, they can join your team! Once people are on your page, they can read about why you're participating in the Run 4 Shelter Half Marathon 10K & 5K Race.

Your page is your chance to tell your story and why. With just a few clicks you can share your story and show people why raising funds to combat homelessness is so important to you. Your minimum goal can be set by you. But why not raise more? Does your team have a goal? The clearer you are about your goals, the more likely you are to reach them. Aim high!

Once you have your webpage completed and have set goals for yourself, create a list of everyone you know. This can include family, friends, co-workers, doctors, and service providers. Decide if you want to ask them to join your team or simply ask for a donation. Never underestimate your donors and don't forget, if you don't ask, you won't receive!

Sign up today with your FREE personal website with the ability to accept credit and debit cards donations with e-mail marketing functionality built right in. It's FAST, EASY and makes your fundraising efforts seamless.

Click the attached link: <http://www.active.com/donate/run4shelter2011> and click on become a fundraiser to create your own page. Once your page is completed, you can e-mail messages directly from the website.

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## ***GO FOR IT!!!***